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## **KING PLASTIC: MAJOR EXPANSION TO CUT LEAD TIMES AND ADD NEW PRODUCT OFFERINGS**

NORTH PORT, Fla., March 2, 2005—King Plastic Corporation is growing again. With record sales and an expanding customer base, the North Port, Florida-based manufacturer of polymer sheets, slabs and massive shapes has embarked on an ambitious capacity increase—codename “QUEST”—that will increase the company’s output by nearly a third this summer.

“QUEST is more than just an expansion of our K-Stran™ process,” said company president Jeff King. “It includes company-wide process improvements and technology updates that will increase quality and efficiency in everything we do”

Lead times on all King products will improve substantially. In particular, King’s VHMW PE, architectural partition sheets, cutting board stock and anti-skid marine sheets (King Hy-Pact® VH, King PlastiBal®, King



CuttingBoard® and King StarBoard® AS, respectively) will be significantly impacted by the K-Stran increase, with many non-stock lead times expected to be as little as 14 days. Its borated polymers (King Plasti-Shield®) and pipe-grade materials (King PipeGrade®) will also see significant decreases in lead times.

King sales manager Lou Stegner says the aggressive expansion demonstrates the company's commitment to its distributors. "We're taking action to make sure that our distributors can compete effectively," he said. "We make sure they're armed with the best products, pricing and delivery available in the industry."

Founded in 1968, King Plastic Corporation is a leading manufacturer of quality polymer sheets, slabs and massive shapes—including several products pioneered by the company. Its polymers are sold worldwide through a network of leading plastics distributors to customers who fabricate products for the marine industry (King StarBoard® brand), signage, food service, neutron shielding, construction, industrial and other applications. The company headquarters is a state-of-the-art, 150,000 square-foot manufacturing facility in North Port, Florida. Visit [www.kingplastic.com](http://www.kingplastic.com) for more information.

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